GENEROSITY NEVER LOSES ITS VALUE







"GENEROSITY is not a onetime act. It is a lifelong commitment to making the world a better place. It means NEVER failing to do your part toward a better tomorrow."

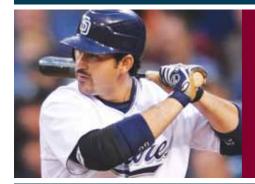
Malin Burnham
Community Leader

"Giving from the heart, from a sense of purpose and compassion. That is when an act of kindness becomes true generosity...when an individual never LOSES sight of the greater good."

Darlene Marcos Shiley
Chair. USD Board of Trustees







"Generosity is humanity at ITS best. It means using the gifts you have to create VALUE in the lives around you...not just for those you love, but for those you might not know."

Adrian Gonzalez

Adrian and Betsy Gonzalez Foundation

LEADERSHIP MESSAGE

Looking back over this past year, filled with news of the economic recession, there were times when it was easy to lose hope, but we never did. While hard lessons were learned, The San Diego Foundation realized there were many reasons to celebrate. With all of the struggles, and all of the challenges, one thing was still clear - San Diegans are resilient. They are strong. They don't let each other down.

The numbers from this past year tell the story. The San Diego Foundation's family granted of donors \$60 million to worthy charities last year, nearly the same recordbreaking amount as the previous year, when the economic news was decidedly brighter. This year, 113 new funds

were established, 45 of them endowment funds. The San Diego Foundation never rested in its commitment to San Diego, and these funds were an illustration of that same commitment from our many partners who contributed through funds housed here. The San Diego Foundation has now surpassed \$650 million in grants since our inception 34 years ago.

This milestone was a perfect example of this year's overall theme: *Generosity Never Loses Its Value*. It serves as an important reminder to us that real impact is often made when caring people join together for causes they believe in

It also reminds us about what's important: what we need to hold close when times are tough - the things we value.

At The Foundation, we value our work in enhancing the San Diego region. We value working with incredible volunteers, donors and staff members in our mutual understanding that we live in a special place – that we must preserve it and help build an even better future.

Now that the economy is showing signs of recovery, we must not forget what we

accomplished when faced with difficult tests. We must not forget what we held close when we needed to make tough decisions about what mattered most. For us, and for our generous donors, volunteers and staff members, the San Diego region itself was, and always will be, one of our greatest common treasures. It is truly a foundation for our passion.



Jack Raymond
Chair, Board of Governors 2008
The San Diego Foundation

Jerry Hoffmeister Chair, Board of Governors 2009 The San Diego Foundation **Bob Kelly**President & CEO
The San Diego Foundation



THE SAN DIEGO FOUNDATION MISSION STATEMENT

The San Diego Foundation's purpose is to improve the quality of life within all of our communities by promoting and increasing responsible and effective philanthropy. Entrusted with this responsibility, we have a four-part mission:

- Assist donors to build and preserve permanent assets for charitable purposes in all of San Diego's communities;
- Monitor and assess changing needs;
- Meet those needs through financial awards and organizational support;
- Convene members of the community to promote creative dialogue and action on issues affecting our communities.

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The annual report proudly illustrates the generosity of the San Diego region. As you read about the new funds established by our generous community, about the impact made by San Diego's organizations, and about the countless hours and dollars that have gone into making an even greater San Diego, we hope you are as inspired as we are.

We believe every eligible individual, family and corporation in San Diego County would make a difference by establishing a fund at The San Diego Foundation, if they just knew how simple it is...

5

EASY STEPS TO OPEN A FUND/FOUNDATION AT THE SAN DIEGO FOUNDATION

1 DECIDE WHEN TO GIVE

Give now or in the future. You can open a fund with a current gift, or provide a lasting legacy through your will or estate plan.

2 DECIDE WHAT TO GIVE

Almost any kind of asset can be used to start your fund, including cash, securities, life insurance, real estate or private foundation assets.

3 NAME YOUR FUND

Most funds are named for the donor or the donor's family, or as a memorial to someone special. You also have the option to use the word *foundation* in your name. Grants from your fund will carry the fund name, unless you wish to remain anonymous.

4 DECIDE HOW TO GIVE

An endowment is a permanent fund. The principal is invested and never spent, earning income that provides endless support for the causes or organizations for which you are passionate. A non-endowment fund distributes grants from both the principal and the interest earned, so that it is not a permanent fund.

5 CHOOSE YOUR FUND TYPE

You can choose from a variety of fund types, depending on the degree of involvement you desire and the number and types of charitable grants you wish to make. Examples include donor advised funds, common good funds and scholarship funds.



OUR CHARITABLE GIVING TEAM CAN WALK YOU THROUGH THE PROCESS, PROVIDING GUIDANCE AND EXPERTISE EVERY STEP OF THE WAY. CONTACT US AT 619-235-2300 OR GIVINGTEAM@SDFOUNDATION.ORG FOR MORE INFORMATION.

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CHARITABLE GIVING

"Exploring generosity has brought us great joy and deeper understanding of the San Diego community. The whole family has engaged in giving to and supporting our philanthropic passions."

Paul Eichen *Member, Board of Governors The San Diego Foundation*



San Diego residents prove over and over again that generosity is not just a word – it's a way of life. As community members realize their passions and determine how they want to give, thousands turn to The San Diego Foundation.

We don't take this lightly, and we are continually honored by donors who utilize The San Diego Foundation to make their charitable giving as effective and meaningful as possible.

Each day we strive to provide not just expertise about charitable giving and its benefits to both

the community and the donor, but also a keen knowledge of the needs of the San Diego region, and excellent customer service each step of the way.

Our generous donors give through a variety of fund options. On the following pages, you will learn more about them and the individuals who tapped into their own generosity by opening new funds during the period of July 1, 2008 to June 30, 2009.

NEW ENDOWMENT FUNDS

Many donors choose to give a permanent gift, funding their passions through an endowment fund. An endowment preserves and increases a charitable gift because the original gift is never spent. Only a portion of the earnings from its investment is granted out each year, so the endowment remains and grows. This is a powerful tool for leaving a legacy and supporting a beloved cause or organization.

This year, 45 new endowments were created at The San Diego Foundation. Information on several of these funds can be found on the following pages.

Complete biographical information on these funds can be found on our website at www.sdfoundation.org

BALBOA THEATRE ENDOWMENT FUND

The historic Balboa Theatre in the heart of downtown reopened in January 2008. This publicly-owned facility is on the National Register of Historic Places and was restored by the City's Redevelopment Agency to provide a mid-sized performing arts venue to serve future generations of San Diegans. The re-opening gala event funded the initial creation of the Balboa Theatre Endowment Fund, the purpose of which is to enable nonprofits to use the Theatre as a performing venue.

THE FLYING MIDSHIPMEN ENDOWMENT FUND

This fund is a joint venture between the USS Midway Museum and the Flying Midshipmen Association to provide financial support for the Flying Midshipmen Youth Aviation Training Program. This two-week intensive study program for 15 to 18 year-olds is held aboard the USS Midway Museum and includes a ground school course and test preparation for the FAA exam. The Youth Aviation Program memorializes the Aviation Midshipmen and encourages America's teenagers to seek careers in aviation.

LILYAN B. FRANK MEMORIAL ROSE GARDEN ENDOWMENT FUND THOMAS C. AND LILYAN B. FRANK JAPANESE FRIENDSHIP GARDEN SOCIETY FUND

Tom and Lily Frank dated for ten years before they married, sharing a life filled with much love, great compatibility and common interests, which included skiing, tennis, camping, travel, and arts patronage. Tom and Lily loved Balboa Park and visited often. Lily especially loved the Inez Grant Parker Rose Garden and the Japanese Friendship Garden, which is why they chose to support these gardens in perpetuity through their estate.

CECILY HERRMANN CHARITABLE FOUNDATION

This fund was established in memory of Cecily Herrmann to honor her and continue her spirit of giving. Cecily and her husband, Herbert, settled in San Diego over 35 years ago. Her greatest passion was her family, and she dedicated most of her life to raising five children and caring for her ten grandchildren and two great-grandchildren. Among other causes, Cecily was dedicated to supporting the American Heart Association as well as the Cystic Fibrosis Foundation after she lost her three-year-old child to the disease. Cecily was a strong woman and a breast cancer survivor. The Cecily Herrmann Charitable Foundation will be advised by the Herrmann family members to continue supporting the causes that Cecily held dear to her heart.

WRI - HOBBS ENDOWMENT FUND

The Wildlife Research Institute is a land trust that has worked since 1996 to create the Ramona Grasslands Preserve. The Hobbs Fund is an endowment to preserve in perpetuity 40 acres within the Ramona Grasslands Preserve. Estimates range that a mere one to four percent of California Grassland habitat remains; the same is true for San Diego County, making this a critical habitat. The Hobbs Endowment Fund will keep these 40 acres protected at this important wildlife corridor and raptor hunting grounds.



HOLLY FUND

After managing a stand-alone private foundation for a few years, Jill Hollingsworth decided she wanted to simplify her life – meetings with attorneys, annual IRS filings and other administrative burdens seemed to take too much time without a sense of accomplishment. To continue her charitable giving in an easy and flexible way, Jill dissolved the private foundation and transferred the assets into the Holly Fund, named in honor of her father, who is known by the nickname "Holly". Jill is an artist and a nature lover who is always looking for ways to use her talent and treasure for social impact.

THE MACDONALD FAMILY FOUNDATION

Kevin and Katherine MacDonald established this fund to support charities related to children, particularly disadvantaged children who can receive a fresh start if given the necessary resources. Grants from this foundation actively support the Smile Train, which provides free cleft lip and palate surgeries to children with a focus in third world countries, and Holt International, the first international adoption agency in the U.S.



MAKE-A-WISH FOUNDATION® OF SAN DIEGO ENDOWMENT FUND

The Make-A-Wish Foundation® of San Diego has granted the wishes of over 2,500 children facing life-threatening medical conditions. A "wish" reflects the heartfelt desires of the child, and brings them hope, strength and joy during a difficult time. A child may wish to visit a theme park, be a fireman or princess for a day, meet an athlete or musician, or receive a gift like a playhouse. Many generous individuals, community groups, corporate partners and volunteers have made it possible for children who face long hours of medical treatment to experience the power of a wish come true. This fund creates a legacy from which to draw future wishes for seriously ill children.

JOHN AND HERBERTA MILES DESIGNATED ENDOWMENT FUND

This endowment fund was created through the estate of John and Herberta Miles to provide annual support to the Green Scholars at UCSD.

EARL L. AND AUDREY MARIE MILLER FUND

This family fund was established as a means of supporting linguistic studies for African people interested in working with missionary organizations. There are many people in Africa who do not yet have a written language. Through

funding to support organizations like Wycliffe Bible Translators, people are able to preserve their native language, and obtain literacy skills and written translations of the Bible.

BENJAMIN MULLER MEMORIAL FUND

Margaret Polak and B. James Polak established this fund in memory of their grandson, who died shortly after his 21st birthday. His hope was to complete his education in Political Science and International Relations at UCSD, where he had been admitted as a junior. This fund will benefit political science students, events such as the Model United Nations Program, and political science scholarships at Grossmont Community College.

THE ROZELLA E. O'BRYANT ANIMAL FUND

This fund was established to benefit the Zoological Society of San Diego, the San Diego Humane Society & SPCA, the Friends of the Sea Otter, and two Yorkshire Terrier organizations. Rozella had a passion for animals throughout her life, especially her beloved dogs. She retired as a Lieutenant Commander from the United States Navy and lived for many years in the Tierrasanta community.

C. J. "PAT" PADEREWSKI BALBOA PARK FUND

This fund was created to enhance the Balboa Park visitor experience by beautifying existing parking structures or parking areas. It also creates separate parking structures in or around the canyons of the Park.

POLLARD-BAILEY SCHOLARSHIP ENDOWMENT FUND

The Pollard-Bailey Scholarship was established to provide financial assistance to graduating high school seniors who will attend an accredited two-year community college in San Diego County.

TECC ONYX RIDGE ENDOWMENT FUND

This fund was created to provide funding in perpetuity for management, monitoring and stewardship by the Escondido Creek Conservancy for the Onyx Property, located along the Escondido Creek Watershed in Elfin Forest.



NON-ENDOWMENT

Thousands of generous donors also fund their passions by establishing or giving to non-endowment funds. These funds go toward a wide variety of worthwhile causes and organizations. A non-endowment fund distributes grants from both the principal and the interest earned, making it a non-permanent fund.

Information on new non-endowment funds established this year can be found on the following pages. Complete biographical information on these funds can be found on our website at www.sdfoundation.org.

ASELTINE SCHOOL FUND

This fund supports the mission of Aseltine School: to work in partnership with at-risk youth to imaginatively challenge, support and prepare them to gain better understanding and insight into the barriers that have limited their access to mainstream school and community, develop the skills, knowledge and resources necessary to overcome these barriers, increase the self-esteem that transforms fatalism and self-doubt into purposeful action, and make an independent and productive transition back into school, employment and community.

DODE AND DAVID ANDERSON FAMILY FOUNDATION

Dode and David Anderson, long time members of the San Diego community, wanted a way for their family to celebrate special occasions by making contributions to The San Diego Foundation, rather than simply buying gifts for their adult family members. Opening this fund created a long term vehicle for the family to engage in giving back to the community as a regular part of their family activities.



H. DEL BEEKLEY ROWING FOUNDATION

This fund was set up to promote the growth, development, and sustainability of the San Diego State University Men's Rowing Program. These efforts are intended to preserve and pass down the San Diego State rowing tradition. Foundation efforts may also be extended to encompass other outreach, educational, and training activities designed to benefit general residents of San Diego County who are members of the rowing community.

JIM BEYSTER ENGINEERING SCHOLARSHIP

This fund will provide scholarships in the field of engineering.

JIM BEYSTER HEALTH CARE SCHOLARSHIP

This fund will provide scholarships in the field of health care.

M.A. BEYSTER FUND II

Although Mary Ann Beyster has lived many places in her life, San Diego is where she calls home. Mary Ann grew up

CHARITABLE GIVING

in a family that has and continues to support many nonprofit organizations. She participates in her family's charitable giving as well as focuses on her own charitable interests by establishing funds at The Foundation. This fund will support organizations that are committed to seeking a balance between improving the environment, the quality of life, and economic progress. Mary Ann believes her fund is a modest way of trying to make San Diego and the world a better place to live.

BLCI COLLEGE SUCCESS SCHOLARSHIP

Barrio Logan College Institute established this scholarship to award students whose academic excellence, personal ambition and achievements merit recognition. The BLCI Scholarship is meant to encourage students to achieve their college dreams while gaining professional experience and inspiring others to follow in their footsteps.

BOLLES ARTS FOUNDATION

Ron and Reina Bolles believe that through education in the arts, children can enjoy increased academic, social, emotional and spiritual growth, contributing to a happy and fulfilled life. The Bolles believe that too often the doors of opportunity are closed to young people who may have the talent and desire to pursue advanced study in the arts, but do not have the personal resources to make that possible. This fund provides scholarships for graduating seniors from Bonita Vista High School, Chula Vista High School and New Hope Community Church who will pursue an advanced education in music or dance.

BOND FAMILY FUND

Karen Bond established this fund in memory of her husband, Roland Bond. A native Texan, Roland adopted San Diego as his home for the last 20 years of his life. He considered himself blessed with a wonderful family. Roland loved his country and felt it an honor to have flown in the Army Air Corps in World War II. He felt it was important to give back to his community. Roland felt it was a shame for anyone, especially families, to go without food in this great nation of plenty. This fund was established to support organizations in North County that feed families.

CHARITABLE GIVING

BRAIN TUMOR IMMUNOLOGY FOUNDATION

The Brain Tumor Immunology Foundation supports clinical trials of a non-toxic cancer brain tumor therapy. A pilot study of this therapy yielded 50% long-term survival in patients with recurrent primary brain tumors over a decade ago. Additional funding is being sought to complete the current trial and to open up studies at local hospitals.

COMMUNITY COLLEGE ACCESS SCHOLARSHIP

The Community College Access Scholarship was established for the purpose of providing financial assistance to local students who will attend a two-year community college in the state of California.

COUGAR ATHLETIC CLUB FUND

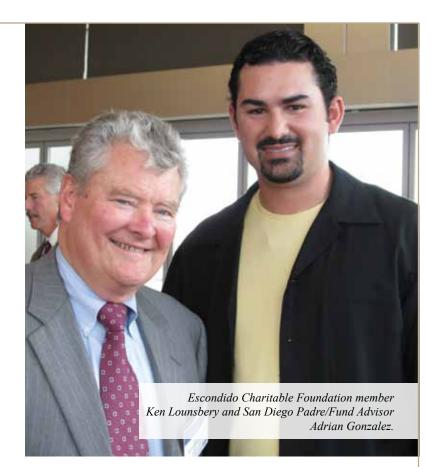
The Cougar Athletic Club was established to provide financial help for a number of Escondido High School graduating athletes who wish to continue their education. It is funded by athletes who previously made their mark in sports at Escondido High School and are desirous of lending a hand to deserving young people. The high school scholarship fund is now known as the George and Shirley Cordry Athletic Scholarship Fund in honor of the tireless work of George, who recently passed away from cancer.

CUSHMAN FAMILY FOUNDATION

It is the philosophy of the Cushman Family Foundation to have a sense of social responsibility and to honor obligations to the communities in which business is conducted. It supports a diversified array of community and humanitarian projects, including help to children in need, aid to seniors, support for victims of domestic violence, programs improving health and well-being, and under-funded education programs.

DANIEL AND PATRICIA DERBES FOUNDATION

Daniel and Patricia Derbes originally established their donor advised fund with the Pasadena Community Foundation. After moving to Rancho Santa Fe and then to Carlsbad, they decided to transfer their funds to The San Diego Foundation to support their local community. The purpose of their fund is to support USD and the local chapter of Boy Scouts of America.



ESCONDIDO POLICE FUND

Recent municipal budget shortfalls have limited funds available to the Escondido Police Department. In addition to the critical mission of public safety, the Police Department maintains effective youth programs that have suffered from the lack of funds. It is the purpose of the Escondido Police Foundation to raise money to assist the department with such programs as the Police Athletic League, Police Explorer Post, K-9 training, and the Police Reserve Unit.

THE FAVELA FAMILY FUND

Long-time Foundation employee Kerri Favela sees every day how charitable giving can have a positive impact on both the community and on the donors themselves. Kerri and her husband, James, established their fund as a vehicle for their family's philanthropic giving and to instill a value of generosity in their children.

GOODRICH/SOCALDP RBHS SCHOLARSHIP

The Goodrich/SoCalDP RBHS Scholarship was established by John Goodrich to provide scholarships to graduating seniors from Rancho Bernardo High School who will pursue a degree in environmental studies.

VIRGINIA AND WES HARRIS SCHOLARSHIP FUND

The Virginia and Wes Harris Scholarship Fund was established to provide scholarships to graduating high school seniors from Borrego Springs High School and to members of Sigma Alpha Epsilon at Fresno State University.

INSPIRATION CHARITABLE TRUST

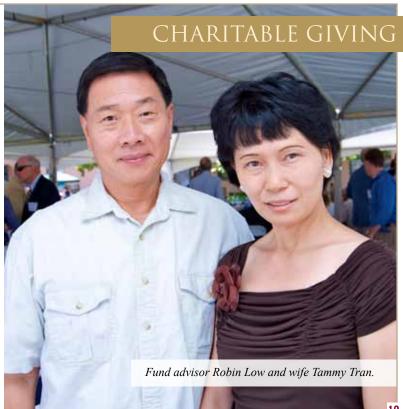
Inspiration Charitable Trust was established in memory of Matt and Barbara Shevlin, who made San Diego their home and who supported several local service and charitable organizations. This fund is intended to carry on their commitment to the betterment and education of young people in San Diego and in neighboring areas, and to support cultural enrichment, general welfare and civic development of San Diego.

JILL'S FOUNDATION

Jill's Foundation was established to honor the memory of Jill Dunable Braun Gonzales, a native San Diegan. Jill's first passion was her love for her entire family. Additionally, Jill shared her passion for reading with everyone she knew. This fund is dedicated to helping children develop a love of reading. It has made possible a reading program that provides interesting and educational library books, software for testing skills, essay/creative writing contests, and awards for K-6th grades in a San Diego public school.

KIWANIS CLUB OF ESCONDIDO COMMUNITY COLLEGE & TRADE/VOCATIONAL SCHOLARSHIP FUND

The Kiwanis Club of Escondido established this fund to provide scholarships to Key Club members. With mentoring from local Kiwanis Clubs, Key Club members develop leadership skills and learn to provide service to the community. The Kiwanis Club of Escondido has 65 members and has a foundation that was created to provide scholarships to local high school seniors.



THE GEORGE C. LIN MEMORIAL FUND

George C. Lin played a key role as a spokesperson for Asian and Asian American recognition across the spectrum of film, media, art and education. Additionally, George was a forensic scientist at the Armed Forces DNA Identification Laboratory, where he helped to identify the remains of fallen U.S. soldiers and 9/11 victims. At 18 years old, George was diagnosed with Pheochromocytoma, a rare and often debilitating form of cancer. George bravely fought the conditions of his illness for the next two decades before passing away in the fall of 2008. The George C. Lin Memorial Fund was established by George's family, Philip, Tricia & Frank Lin, to honor his legacy, providing grants to students, educators and professionals in the nonprofit media & arts industries. The fund also provides support to promote Pheochromocytoma cancer research, education and awareness.

CHARITABLE GIVING

HOLLY AND TODD LYONS CHARITABLE FUND

Just as Holly and Todd Lyons were starting their careers in law and media, their lives were upended by cancer. First Todd's father and then Holly's father were lost at a young age to the horrible disease. When Todd retired from AOL, the Todd & Holly Lyons Family Foundation was established with cancer research and care as an initial focus. As the couple later started a family, child health and welfare issues also became a priority. Today the fund continues with the expanded goal of providing lasting benefits in areas that have impacted or influenced the Lyons family.

MULLIKEN FAMILY FUND

David and Noreen Mulliken established their fund to facilitate their long-standing support for educational and cultural resources. David, a partner at Latham & Watkins for 30 years, served as Global Chair of the firm's Environmental Department for two decades, and most recently as Chair of its European Litigation Department. In addition to raising their two sons, Dave and Douglas, Noreen taught English, served on numerous civic and nonprofit boards, and chaired or co-chaired numerous charitable events, including The Foundation's 30th Anniversary Celebration. Noreen also established the *Grammar Mechanics Foundation* at The San Diego Foundation.

OBESITY FOR HUNGER

Dr. Sunil Bhoyrul is an award-winning surgeon in charge of the bariatric surgery program at La Jolla Weight Management, as well as an attending surgeon at Scripps Memorial Hospital in La Jolla and Alvarado Hospital in San Diego. Guided by the belief that there is a spiritual link between the disease of abundance (obesity) and the equivalent disease of poverty (hunger), Dr. Bhoyrul created a charitable fund called Obesity for Hunger, with a mission to link the eradication of hunger to the treatment of obesity. In addition, every time one of his patients undergoes obesity surgery, funds are put aside to provide 50 meals for the homeless. He is working to encourage other businesses to participate.



THE CRAIG AND JEAN OLSON FUND

For three summers following high school graduation, Craig Olson worked in Glacier National Park, which changed his outlook on life and the environment. This fund was created to support nonprofit organizations involved in environmental protection, restoration, and education, working to make the future for our children cleaner, healthier, and diverse. Craig and Jean are interested in finding and funding sustainable solutions to the complex problems facing us, including making sure our young people become aware, interested, and involved in the environment.

RAINS FAMILY FUND

Kathleen Ann and Cameron Jay Rains led a group of civic patrons that were instrumental in renovating the South Course at Torrey Pines, and securing the 2008 United States Open Golf Championship for San Diego. Kathleen and Jay, with the other members of the "Friends of Torrey Pines", contributed significant funds to this endeavor and pledged that proceeds received from the 2008 U.S. Open would be used for charitable purposes. True to this commitment, Kathleen and Jay created the Rains Family Fund, which includes their share of the U.S. Open proceeds. This fund primarily supports institutions of higher learning across the United States, as well as charities that support the San Diego community.

SANOR-GRAVES SCHOLARSHIP FUND

Laury S. Graves established this fund because she believes a quality education can be the foundation for a productive life and open doors to a successful career. She also feels that college offers a wealth of opportunities for growth and self-improvement. This fund will assist students who have demonstrated academic achievement, have a strong work ethic, and are committed to enhancing their communities through volunteerism, as has the donor.

CHRISTIAN STOVER FOUNDATION

Denny and Kim Stover established the Christian Stover Foundation in memory of their son. Christian's 16 years of life were filled with many accomplishments, including scholar, athlete, and accomplished race car driver. Most importantly, he had an incredible spirit that touched many people. Christian was humble, and knew that life was short so he lived it to the fullest. His favorite quote was "It's not the length of life, but the depth of life". This foundation will grant scholarships and donate needed funds to the schools of San Diego's east county region, a community Christian was proud to be a part of during his life.

GLEN TAKAHASHI MEMORIAL SCHOLARSHIP

This scholarship was named in memory of Glen Takahashi, a champion wrestler, award-winning coach, and teacher and mentor to thousands of athletes during his 36 years of coaching and teaching in San Diego County. Glen had a talent for helping athletes believe in their potential by giving them tools to achieve their goals, not just in sports, but in life. The family and friends of Glen Takahashi hope that the recipient of this scholarship will exhibit Glen's values of dedication, hard work and compassion for others.

RONALD R. TAYLOR FUND

The Ronald R. Taylor Fund was established to support higher education and the arts

SCOTT TRITT CHARITABLE FUND

Scott Tritt is a former television news producer who enjoys helping nonprofit organizations enhance their outreach via public relations and media. His first experience in this capacity was with the Disability Awareness Network. Over time his interests grew when he saw that other nonprofits had needs. Scott leverages his expertise through his association with San Diego Social Venture Partners, a partner organization of The San Diego Foundation. Scott established the Scott Tritt Charitable Fund to support general charitable purposes.

UNION TRIBUNE SHOE FUND

This fund was established during the depression when Forrest Warren, a *San Diego Union* reporter, noticed that many parents couldn't afford to continually provide shoes for their growing children. Warren, along with Catholic Charities, established the Shoe Fund. The fund operated under the James S. Copley Foundation for decades until 2001, when it officially incorporated as the Union Tribune Shoe Fund. In 2009, it became a fund at The San Diego Foundation. School-aged children in need of shoes are identified by school staff, school nurses or youth-serving organizations and provided with Payless ShoeSource youchers

We wish to acknowledge the following funds, which were also established by generous donors during this past fiscal year.

CASA MAREA FUND
JMI SPORTS FOUNDATION
DAN AND DEANN MAURER CHARITABLE FUND
SCRIPPS RANCH HIGH SCHOOL FUND II
ZIEGLER FAMILY CHARITABLE FUND



LEGACY FUNDS

Generosity lasts well beyond an individual's lifetime when a legacy fund is established at The San Diego Foundation. We provide careful and ongoing stewardship of estate gifts, ensuring that each donor's intentions are honored forever, providing expertise and resources so donors feel confident they can create lasting legacies into the future.

Information on new legacy funds established this year can be found on the following pages. Complete biographical information on these funds can be found on our website at www.sdfoundation.org.

MICHAEL AND LAURA ANDREWS EDUCATION ENDOWMENT FUND

Laura, an elementary school teacher, and Michael, a water treatment operator, believe in education and the importance of protecting the earth's natural resources, with a particular interest in water. The scholarships from this fund will support high school seniors and adult re-entry students pursuing a career in the field of water, including Civil or Environmental Engineering Associates degrees or certificates in water or waste water technology.

JAN AND JERRY BARSTOW NATURE FUND THE DOC B AND GODMOTHER FUND

Jan and Jerry are native San Diegans who care deeply about this region. Jan is passionate about animals, and Jerry loves being out in the ocean and enjoys surfing. The Jan and Jerry Barstow Nature Fund will support animal charities and environmental agencies, while the Doc B and Godmother Fund will support the charitable work of St. Agnes Church, as advised by Jan's Godchildren.

THEODORA BERGER FUND DIANE RIEHL FUND

The founder of this fund is Ann Parode Dynes, who has done something unique. Along with setting up several funds that she advises, she has established several Legacy Funds for her family and friends that will be funded through her estate. Ann's family and friends will have the pleasure of making charitable grants to organizations of their choice.

NANCY E. CALVERT ARTS FUND

Nancy Calvert believes the arts enrich the world for all people. As a student of literature and fine arts, and a resident of cities around the world, including Aix-en-Provence and Villefranche-sur-Mer in France, San Miguel de Allende in Mexico, and now London and San Diego, Nancy is passionate about the arts. Her estate will create an endowment benefiting San Diego State University for fine arts, applied design, and American literature programs.

CROWLE-SCOTT FUND

Jackie Crowle and Charles Scott, a local attorney couple, established this fund. It will provide funding to charitable organizations that reflect their strong liberal values: equality of justice, constitutional rights, individual freedoms, and public media. They believe that everyone should support what they believe in and give back to their community.

ROBERT AND ELIZABETH HEIGHTON SCHOLARSHIP FUND

This fund was initiated by Dr. and Mrs. Robert Heighton to support qualified college students pursuing degrees in San Diego County at public colleges, including community colleges, California State University and University of California campuses. This scholarship fund supports physically disabled, but also fully qualified students who seek a degree as well as interesting and challenging employment. Robert Heighton practiced dentistry in San Diego for many years. Elizabeth Heighton served as a professor in telecommunications at San Diego State University for 26 years.



MORRISON BAIRD FOUNDATION

Lisa Baird and Steve Morrison are dedicated to teaching and research in biology. Both are grateful to their parents for cultivating their love of reading. The Morrison Baird Foundation will support reading and literacy, as well as science and technology research and education in the San Diego region.

NORMAN AND JEAN PERSONS SCHOLARSHIP FUNDS I & II

Long-time San Diego resident Jean Persons wanted to find a way to help active and retired United States Marine personnel, as well as San Diego County foster youth aging out of the system. Jean's husband, Norman, served in the United States Marine Corps for many years, and Jean worked as a probation officer for the Juvenile Court System. These funds will support students attending two-year or four-year public colleges or universities, or licensed trade or vocational schools.

WILLIAM AND BLAISE POPE ENDOWMENT FUND WILLIAM AND BLAISE POPE NON-ENDOWMENT FUND

Bill and Blaise Pope have been fortunate in their careers, most of which were spent in San Diego. They believe it is their responsibility to give back to the community that has been good to them. They also believe getting a good education is the foundation for success in life, and that it is very important that individuals have access to good schools, teachers and programs so that they are prepared to contribute positively to society.



THE PURDIN FAMILY SCHOLARSHIP FUNDS:

OLIVE K. PURDIN SCHOLARSHIP FUND JOHN PURDIN SCHOLARSHIP FUND LEE D. PURDIN SCHOLARSHIP FUND THE FIRST IMPRESSIONS FUND

The Purdin family scholarship funds, established to help young people of limited resources pursue their studies and interests, reflect the personalities of Lee and Olive Purdin. Lee was a construction engineer involved in many of the water projects of the Western United States, including the Hoover Dam. Lee always took time to talk to young people and encourage them in their endeavors. Olive taught primary school in rural California. She was a creative and conscientious teacher who enjoyed working with young people. It is hoped that these scholarship funds will be a part of our country's positive progress in the years to come.

MAHLON PURDIN FAMILY FUND

Since Lee Purdin's ancestors were English immigrants to the American Colonies, a Purdin fought in the Revolution, and Lee's parents traveled to Oregon on the Oregon Trail in a covered wagon, Lee had a great interest in American history. To further this interest, a fund was established in Lee's father's name, Mahlon Purdin, to benefit the Historical Society of Medford, Oregon, Lee's hometown.

AXEL AUGUST KARLSON FAMILY FUND

Olive Purdin's family immigrated from Finland and settled in Astoria, Oregon. Due to the rich family history, Olive was deeply interested in genealogy. In honor of Olive's family, a fund was established in Olive's father's name, Axel August Karlson, for the benefit of the Historical Society of Astoria, Oregon.



DAVID A. WOOD LEGACY ENDOWMENT

This fund was established to provide annual support to the following nonprofit organizations: Tanglewood's Endowment, the San Diego Symphony's Endowment, the Jacobs Pillow Dance Festival Endowment, and the Becket Center for the Hilltowns

JAMES ZIEGLER LEGACY ENDOWMENT

Members of the Gay, Lesbian, Bisexual, and Transgender (GLBT) Community have a long history of supporting the full spectrum of nonprofit agencies with their volunteerism. This fund affords an opportunity for any nonprofit agency to encourage and celebrate the diversity of its staff, volunteers, patrons, supporters, and clients. This fund is a vehicle that publicly recognizes and appreciates contributions from the GLBT Community.

JAN AND JUDY RADKE FUND

As a physician, Jan has worked the last several years as a health care executive and consultant. As a nurse, Judy has worked and volunteered with the homeless and uninsured in Chicago, Houston and San Diego. Jan and Judy wanted to dedicate a portion of their estate to support their lifelong passion, the health and well-being of the underserved, particularly children. Their fund will support the most pressing health and human service needs in the San Diego region.

RINI WALLET LEGACY FUND

Lisa Rini and Steve Wallet have lived, worked and appreciated the San Diego region and all it has to offer for many years. The Rini Wallet Legacy Fund will support many of the organizations and causes Lisa and Steve care about. They range from maintenance of Balboa Park's Botanical Building to supporting nature preservation in California through such organizations as the Yosemite Fund, the Nature Conservancy, the Wilderness Society, and a local animal shelter.

We wish to acknowledge the following funds, which were also established by generous donors during this past fiscal year.

ANONYMOUS DEEDS SCHOLARSHIP FUND
PHYLLIS HARTMAN LEGACY FUND
KAREN LADNER AND TODD STONE FUND

KATHY SCHNEIDER SAN DIEGO RIVER PARK FOUNDATION FUND





Legacy League members Gary and Maureen Wood.

CHARITABLE GIVING

The Legacy League recognizes those generous individuals who have chosen The San Diego Foundation to provide stewardship of their charitable wishes.

Tony and Kathleen Abbott
Tom Adler and Louise DeCarl Adler
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John and Loo Ann Barrett
Patricia A. Barrett
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Jacquelyn Zustiak

*Please note that the Legacy League list includes donors who are both living and deceased.



FRIENDS OF THE FOUNDATION

The Friends of the Foundation program gives individuals the opportunity to contribute to The Foundation at a level that is comfortable to them. The program includes a variety of benefits.

By joining hundreds of other friends in a collective effort to improve the quality of life for all in San Diego, Friends of the Foundation experience the satisfaction of knowing they are making a difference, while making special connections with other friends through exclusive receptions, gatherings and materials.

Our list includes members of the Friends of the Foundation program during the period of July 1, 2008 to June 30, 2009.

Partner - \$5,000

Dr. Howard and Carole Robin James and Kathryn Whistler

Champion- \$2,500

Clelland Advised Fund Guy C. Clum Douglas Hegebarth and Ellen Chang Raymond Family Non-Endowment Fund

Benefactors - \$1,000

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Leaders - \$250

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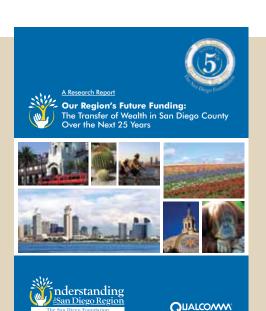
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Baker Family Fund Maynard and Diane Bissonnette James and Jewell Bonner Dr. Douglas and Helen Boyden Michelle Caparas Claire Carpenter Dr. John and Libby Carson Dr. Amethyst Cureg and Roberto Cruz Kathleen M. Dennish Kimberly Doren Jeff and Heather Dugdale Leslie Harrington Kerry Helmer Mary I. Helvie Conny Jamison Arzo Mansury

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Dr. Richard and Lucy Wold



CREATING UNDERSTANDING: THE TRANSFER OF WEALTH STUDY

The San Diego Foundation was pleased this year to release Our Region's Future Funding: The Transfer of Wealth in San Diego County Over the Next 25 Years.

The study, conducted by the RUPRI Center for Rural Entrepreneurship, makes the case that the county's transfer of wealth could be as much as \$200 billion over the next 25 years, creating as much as \$500 million for the greater San Diego region as dollars are passed from one generation to the next and legacies are built.

For more information on the study, visit www.sdfoundation.org.

COMMUNITY LEADERSHIP

"Generosity comes with understanding your passions and committing to real change by fiercely giving everything that you can throughout your lifetime, always steadfast with the knowledge that you have the power to achieve what was previously believed to be impossible."

Pamela King 2007-2008 San Diego Teachers' Fund Grantee



Generosity is behind each and every dollar we receive at The San Diego Foundation. The previous section provided a sample of the variety of funds we manage, and the commitment of the donors behind them.

These dollars create real, positive change for San Diego, and this section will give an illustration of the achievements made possible when individuals come together to fund their passions at The San Diego Foundation.

In addition to the many worthwhile causes funded when donors advise the granting of their fund dollars, organizations receive funding through our Community Partnerships Program. Community Partnerships provides funding for organizations focusing on nine field of interest areas. Unrestricted dollars, many of which are given by donors through our Fund for the Common Good, provide the resources needed to advance San Diego as a region. (For a list of Common Good Funds, see page 37.)

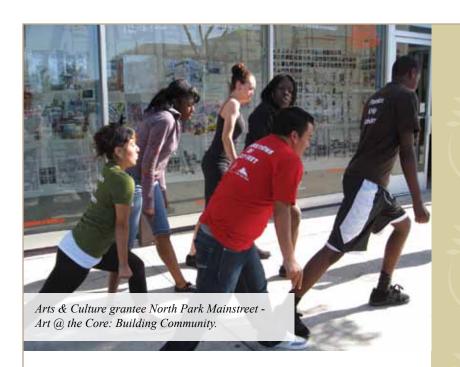
Our working groups, each comprised of a group of committed community volunteers and leaders, each focusing on one of our field of interest areas, play a critical role in the grant making of funds. (For a list of working group volunteers, visit our Volunteers section, beginning on page 48.)

Our field of interest focus areas are:

ARTS & CULTURE CIVIL SOCIETY ENVIRONMENT

HEALTH & HUMAN SERVICES ORGANIZATIONAL SUCCESS SCIENCE & TECHNOLOGY

COMMUNITY SCHOLARSHIPS SAN DIEGO TEACHERS' FUND BALBOA PARK TRUST



ARTS & CULTURE

The Foundation envisions a future where all San Diegans have access to high quality arts and culture programs that lift our spirits, spur creativity and enrich our lives. The Foundation's Arts & Culture Program works to ensure that the San Diego region has all the resources it needs to be a nationally competitive arts and culture center, now and into the future.

This vision is fulfilled through *Art Works for San Diego*, a multi-faceted, multi-year initiative based on research confirming that arts and culture are both powerful tools for social change and civic engagement. It includes grants for arts and culture organizations, *Survive and Thrive*, a capacity building and leadership development program for nonprofits, and donor engagement activities that seek to build an active and informed philanthropic arts community.

COMMUNITY LEADERSHIP

RESULTS!

Theatre is a powerful agent for social change, as is illustrated by *Telling Stories: Giving a Voice to Foster Youth*. This program of the Playwrights Project, one of eight programs funded by The Foundation's *Art Works for San Diego Initiative*, helps current and emancipated foster youth shape their real life stories into theatre. The Playwrights Project works in collaboration with agencies in the child welfare system to develop theatre that promotes improvements to the foster care system.

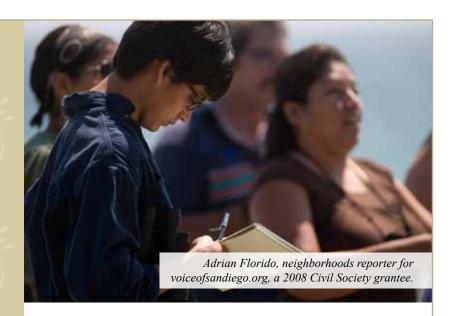


CIVIL SOCIETY

The Foundation envisions a San Diego region where people voluntarily come together around shared interests and purposes, embrace diversity and divergent points of view, collectively participate in problem solving, and mobilize to take action that leads to an improved quality of life.

The Civil Society Program focuses on strengthening four key elements of this vibrant civil society: (1) equity and inclusion of diverse communities in all areas of civic life; (2) "public square" discussions and convenings, where individuals and groups come together to learn from each other and to work towards new understandings; (3) quality information that is freely available, commonly shared and dedicated to the specific needs and requirements of San Diegans throughout the region; and (4) decision-making processes that are transparent, participatory and accountable.





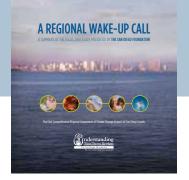
RESULTS!

This year, The San Diego Foundation was awarded a two-year, \$500,000 challenge grant from the John S. and James L. Knight Foundation to help fund a *Regional Information Initiative* (RII) to better inform and engage the region's diverse communities through the use of digital media. Together with its nonprofit partners, *voiceofsandiego.org*, Media Arts Center San Diego and the San Diego County Library, The Foundation's Civil Society Program will launch *The People's Post*, an innovative project of the RII that advances online journalism, provides for broader, deeper coverage of civic life and, through community-driven stories shared on the web, empowers San Diego County residents to have their voices heard.

The people's post

Local Voices. On The Web.

SAN DIEGO'S



SAN DIEGO'S CHANGING CLIMATE: A REGIONAL WAKE-UP CALL REPORT

ENVIRONMENT

The Environment Program has three initiatives:

The Land and Watershed Conservation Initiative advances the completion of a network of protected natural areas and recreational parks to provide healthy lands, clean water, and habitat for people and wildlife.

The Climate Initiative deepens community awareness about the implications of climate change, and spurs regional action to reduce greenhouse gas emissions and the harmful consequences of climate change.

The Clean Environments, Healthy Communities
Initiative enhances health and human environments
for those who bear a disproportionate share
of pollution. Within this initiative is the Tribal
Environmental Health Collaborative, which works
to reduce environmental contaminants and protect
community health on our 18 local Native American
reservations.

COMMUNITY LEADERSHIP

RESULTS!

The Foundation's *Climate Initiative* has supported
The University of San Diego's Energy Policy Initiatives
Center to release the county's first Greenhouse Gas
Emissions Inventory Report. It also worked with over 40
scientists and regional experts to release The Foundation's *Regional Wake-Up Call Report*, which outlines the local
impacts of climate change. Additionally, The San Diego
Foundation has partnered with ICLEI-Local Governments
for Sustainability to establish a regional platform for local
governments to engage in the climate action planning
process.



Two of the many beneficiaries of the Community HousingWorks program.

HEALTH & HUMAN SERVICES

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The vision of our Health & Human Services
Program is to improve the health, well-being and self-sufficiency of San Diego individuals, families and communities. This past year, the focus was on two priorities. One was the San Diego Family Asset Building Coalition, a collaboration of grantee organizations seeking to help individuals and families improve their financial skills in order to build assets and become self-sufficient. The second was the \$3 million Paradise Valley Community Health Fund, created by the sale of Paradise Valley Hospital. Through this project, The Foundation will award grants to eight healthcare organizations in the hospital's service area.

RESULTS!

When Amsa, an Iraqi refugee, moved to San Diego in February 2008, she visited the International Rescue Committee (IRC), a grantee of the Health & Human Services Program. After completing IRC's Financial Education program, Amsa got a job as a bank teller. She was again able to utilize IRC's services shortly afterwards, when a car accident left her without transportation. Amsa received a \$2,250 no-interest loan to cover the costs of repairs, fully repaying it over the next year.



Blasker award grantee Sujan Shresta, PhD, of the La Jolla Institute for Allergy and Immunology.

SCIENCE & TECHNOLOGY

The Science & Technology Program includes three initiatives:

K-12 Mathematics and Science Education strives to make our region a national leader in K-12 mathematics and science education.

In coordination with the Community Scholarship Program, *STEM* (science, technology, engineering, math) scholarship opportunities are offered for college students in scientific and technological fields at community colleges and four-year institutions.

Supported by the Blasker-Rose-Miah Fund, Blasker Research Awards support innovative research by investing in early career scientists.

COMMUNITY LEADERSHIP

RESULTS!

Grant dollars sometimes create positive impact in unexpected ways. One example is the Blasker award granted to Sujan Shresta, PhD, of the La Jolla Institute for Allergy and Immunology to support her research toward a first-ever vaccine for the dengue virus. In addition to funding the research, the grant led to a larger, multi-year grant from the National Institutes of Health. Furthermore, two UCSD graduate students working on the research were able to sharpen their critical thinking skills, solidify their interests and co-author a published paper.



COMMUNITY LEADERSHIP



2008 Organizational Success Program grantee ElderHelp of San Diego.

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ORGANIZATIONAL SUCCESS

San Diego's nonprofit organizations are a passionate, committed, talented group. The San Diego Foundation believes it is crucial to support our nonprofit community through our Organizational Success Program, which strengthens the capacity and infrastructure of nonprofits and builds awareness and support for the role the nonprofit sector plays in our community.

The Foundation is also home to the Nonprofit Resource Center, a drop-in facility that provides tools and workshops to teach the essentials of nonprofit management, and connects nonprofits with resources throughout the community.

RESULTS!

ElderHelp of San Diego offers quality services that help seniors live independently in their own homes. This year The Foundation granted \$14,000 to ElderHelp to update its business plan for the Concierge Club program, which serves as both an earned income stream and a way to meet the needs of moderate income seniors. The plan helped pave the way for the program's newest phase. In the words of ElderHelp's Executive Director Leane Marchese: "We now know that we can sustain our organization to meet the growing number of seniors in San Diego who want to remain in their homes and communities and who need an affordable option to achieve this goal."





COMMUNITY SCHOLARSHIPS

Thanks to our group of passionate donors, the Community Scholarship Program is the largest provider of scholarships in San Diego. The program is one of the most sought after resources for students needing help to finance their education, with 8,000 scholarships submissions received this past year.

In spite of a challenging economy, The Foundation awarded approximately \$2.72 million in scholarships to over 600 students for the 2009-2010 academic year, adding up to a total of \$15 million in scholarships provided since 1997. Contributions come from individuals, corporations, foundations, nonprofits, and membership organizations who want to ensure San Diegans have access to a quality post-secondary education.

COMMUNITY LEADERSHIP

RESULTS!

Phi Nguyen received a \$1,200 scholarship from the Raymond A. Tice Scholarship Fund and is a freshman at the University of San Diego.

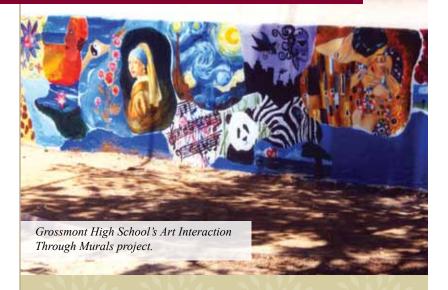
In her own words...

"Education is of great importance to me. With this scholarship I can cut back on my work hours to focus all of my energy on my studies, take advantage of my maximum capacity to learn, and excel. I am eternally grateful for this, as a financial weight has been lifted from my shoulders. It is a great blessing in my educational journey."

Phi Nguyen



COMMUNITY LEADERSHIP



SAN DIEGO TEACHERS' FUND

The San Diego Foundation knows that teachers often personally absorb the cost of classroom supplies when faced with dwindling school budgets. In response, The Foundation established the Teachers' Fund in 1995, which supports teachers in purchasing the classroom resources needed to provide their students with a quality education.

The Teachers' Fund includes three programs targeting various teacher populations: *K-6* (elementary school), *Arts in the Classroom* (high school), and *Science Education* (middle and high school). Since its inception, the Teachers' Fund has distributed over \$900,000 to these everyday heroes. In the face of ongoing statewide education cuts, this past year the Teachers' Fund awarded approximately \$84,000 to 50 teachers across the county.

RESULTS!

Each day for one hour, a group of Susan Phillips' Grossmont High School students met to create a beautiful piece of art as part of her *Art Interaction Through Murals* program. Funded in part through the Teachers' Fund, the project was designed to take art beyond the traditional classroom setting, creating a public forum for self-expression. The diverse group of students came together for over three months, creating the mural from concept to completion. In the end, the finished product is being enjoyed by the school as a whole.

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SAN DIEGO REGIONAL DISASTER FUND

This year, as we approached the second anniversary of one of the largest natural disasters in California's history, The San Diego Foundation remained committed in its work to help the region recover and rebuild from the 2007 wildfires.

Through the San Diego Regional Disaster Fund and its Board of Directors, to date, nearly \$9 million has been granted to organizations that are helping fire survivors in their recovery and rebuilding efforts. The Board also continued to work closely with local and regional partners – both service agencies and funding organizations – to support the region's rebuilding efforts.

COMMUNITY LEADERSHIP

RESULTS!

The Campbell family lost their uninsured, 1,800-square foot home in Dulzura during the Harris Fire of 2007. Devastated as they were from this loss and all of their belongings, they were further daunted by the process involved in accessing resources for rebuilding. The Campbells contacted the local Community Recovery Team, a grantee of the San Diego Regional Disaster Fund, which provided reliable disaster recovery information and referred them to a case management agency. Volunteer laborers from another Disaster Fund grantee, Mennonite Disaster Service, built the Campbells a new, 864-square foot home.



COMMUNITY LEADERSHIP Balboa Park

RESULTS!

A visit to Balboa Park is not complete without a walk through one of its many magnificently landscaped gardens. A new, full-color guide funded through The Foundation's Balboa Park Trust helps visitors enjoy a self-guided tour of nine distinctive gardens. The user-friendly brochure, which brings together information from several other publications, helps garden-lovers of all ages gain a deeper appreciation of the Park's horticultural wonders

THE BALBOA PARK TRUST

The Balboa Park Trust is a family of endowment funds managed by The San Diego Foundation and a dedicated committee of volunteers. Since 1989, the trust has supported the enrichment and enhancement of the Park and its cultural and recreational programs.

The Balboa Park Trust Committee, comprised of a group of committed volunteers, also strives to foster public appreciation, utilization and understanding of the Park. Grants have totaled over \$1 million for a wide variety of preservation, beautification, and maintenance enhancements.



COMMUNITY LEADERSHIP

LIST OF GRANTEES

We are proud of those organizations that received funding through our Community Partnerships Program in 2009. Please note: some of our impact areas continue to plan long-term, multi-year initiatives; as a result, they did not solicit grant applications this past year.

ENVIRONMENT Blasker Awards Grants	\$ 737,891
San Diego State University Foundation/Graduate School of Public Health/Richard Gersberg, PhD	\$77,539
San Diego State University Research Foundation / Department of Biology Rulon Clark, PhD	\$70,770
Clean Environments, Healthy Communities Initiative	
International Rescue Committee	\$41,000
La Jolla Band of Luiseño Indians	\$49,582
Rural Communities Assistance Corporation	\$40,000
San Diego State University, Graduate School of Public Health/Dr. Jenny Quintana	\$49,000
Climate Initiative	
ICLEI USA - Local Governments for Sustainability	\$125,000
Land and Watershed Conservation Initiative	
Anza-Borrego Foundation	\$30,000
Back Country Land Trust	\$31,000
Conservation Biology Institute	\$50,000
Endangered Habitats League	\$50,000
Fallbrook Land Conservancy	\$34,000
San Diego Canyonlands, Inc.	\$50,000

HEALTH & HUMAN SERVICES Community HousingWorks	\$150,000 \$60,000
International Rescue Committee	\$50,000
MAAC Project	\$40,000
SCIENCE & TECHNOLOGY Blasker Awards J. Craig Venter Institute/Microbial Genomics	\$411,883
Orianna Bretschger, PhD Neurosciences Research Foundation, Inc. Cynthia L. Hughes, PhD	\$74,994 \$73,000
The Salk Institute/MCBL/Karlseder Lab Marcela Raices, PhD	\$75,000
The Salk Institute/Dr. Beverly M. Emerson Lab Michal Krawczyk, PhD	\$50,762
San Diego State University/Chemistry Laurance G. Beauvais, PhD	\$51,365
San Diego State University/Mechanical Engineering Sam Kassegne, PhD, PE	\$35,000
University of California San Diego, Neurobiology Pamela Reinagel, PhD	\$51,762

FUND FOR THE COMMON GOOD

Serving all of San Diego's diverse communities...preserving all that makes us unique...enhancing San Diego now and for future generations. These goals are at the heart of much of our work. The Fund for the Common Good is one way we make them happen.

As it is not advised, the flexible Fund for the Common Good enables The San Diego Foundation to respond strategically to ongoing and arising community issues. Our staff is committed to gathering and analyzing information on evolving issues impacting San Diego. The Foundation uses this knowledge to distribute grants from the Fund for the Common Good to programs related to our focus areas.

Adelaide Allen Fund

The Fred Applegate & Family Fund

Gertrude H. & Arthur C. Anderson Fund

Herbert L. & Marcella D. **Beckett Fund**

Leslie J. Blain Endowment Fund

Blasker-Rose-Miah Fund

Ruth C. Campbell Memorial Fund

Sebastian Carmellino Graphic Arts Fund

Children, Youth & Families Fund

Henry B. & Lena Sefton Clark Memorial Fund

Ariel W. Coggeshall Fund

Charles B. Cram Fund

Cultural Arts & Humanities Fund

The Dedina Young Family Fund

Paul Ecke Family Fund

William & Ruth Eisenmann Fund

The Environment Endowment Fund

Tom Fat Endowment Fund for Civic Leadership

Myron Feinberg Discretionary Fund

Reuben H. Fleet Discretionary Fund

Doris Florentine Fund

Friends of the Foundation Fund

Gay & Lesbian Fund for San Diego

Betty Upham Gouraud Discretionary Fund

The Gunness Fund

John J. & Alice B. Hayes Discretionary Fund

Roberta & Dan Henry Fund

Ingrid & Joe Hibben Discretionary Fund

Mary E. & Robert R. Hield Fund

Will Hippen, Jr. Charitable Fund

James Hervey Johnson Charitable Fund

Kantor-Lebow-Stroud Memorial Fund

Irene & George Kassens Discretionary Fund

Henry I. & Jindra H. Lasch Fund

Jack I. Levy Fund Lieffers Family Fund

William R. Martin Endowment Fund

Fund for Mental Health

Erma & Farley O'Brien Fund

Paradise Valley Community Health Fund

The John G. Pickard Fund

Carl William Henry Pollier Fund

Oliver R. Porter Memorial Fund

Lewis W. Riech Endowment Fund

Isabelle Roberts Fund

Tom & Elizabeth Robertson Family Fund

Irma P. & Philip J. Rooney Family

Endowment

Walter R. C. Russert Endowment Fund

The San Diego Foundation

Fund for the Common Good

San Diego Gas & Electric Co. Fund

Ardyth M. Shaw Family Fund

Simona's Walk the Talk Endowment

Richard N. & Louette W. Smith Fund

Fred & Lucile Tiefel Fund

Celeste & A. Eugene Trepte Family Fund

Ethel Vossberg Common Good

Endowment Fund

Walshok Family Fund

David Huot West & Antoinette Huot West Endowment Fund

Donald & Pauline White Common

Good Fund

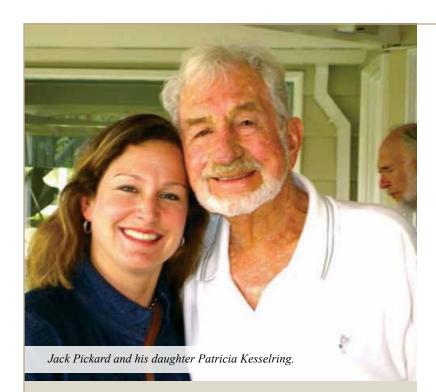
Colonel Frank C. Wood Memorial Fund

Richard E. & Frances M. Woodard Fund

Woolman/Rewick Fund

Jacquelyn Zustiak Endowment Fund

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SPOTLIGHT ON A COMMON GOOD FUND

THE JOHN (JACK) G. PICKARD FUND

This year, The San Diego Foundation was the beneficiary of a significant gift from the estate of Jack Pickard. A La Jolla resident, Jack Pickard was known as an extremely determined, generous and passionate man, pursuing his beliefs with full force and drive. Originally from Philadelphia, he truly loved San Diego. Among his other contributions to the region, Jack gave a gift to the City of San Diego to restore the historic Irving Gill fountain in Horton Plaza downtown.

Jack didn't let challenges stand in his way. When he was diagnosed 20 years ago with macular degeneration and told he would go blind, he hired professional help and trained himself to operate with only peripheral vision. Despite living with almost complete blindness, he played tennis until the day he died. As a Common Good Fund, this gift will support some of the region's most pressing needs.

COMMUNITY LEADERSHIP: PARTNERS



San Diego Social Venture Partners (SDSVP), a supporting organization of The San Diego Foundation, helps nonprofit organizations become more effective and sustainable. Established in 2001, SDSVP builds capacity through



cash grants, technical assistance, and connecting professional volunteers to organizations. Last year, SDSVP Partners donated a record \$3 million in cash and value-added services, including over 9,000 hours of volunteer time.

Last year, SDSVP Partners chose to support nonprofit organizations in the youth sector:

- ARTS (A Reason To Survive)
- TKF (Tariq Khamisa Foundation)

Additionally, SDSVP continues to support the following investees:

- Corporation for Supportive Housing
- Community Resource Center
- ElderHelp of San Diego

COMMUNITY LEADERSHIP: PARTNERS



www.sdwomensfoundation.org



The mission of The San Diego Women's Foundation (SDWF) is to educate and inspire women to engage in significant and sustainable philanthropy to strengthen the San Diego region. Founded as a supporting organization of The San Diego Foundation in 2000, SDWF has grown to more than 240 members.

Each member commits to an annual contribution of \$2,000 for a minimum of five years. Half is used for grant making and the other half is placed in a permanent endowment. Each woman has



one vote to determine where SDWF grants will be awarded each year. As of June 1, 2009, over \$1.74 million has been awarded to 49 community partners for their efforts to initiate and improve existing programs.

Grants are made in the amount of \$25,000 or more, ensuring significant resources are granted to organizations looking to create real change in our community.

2009 GRANT FOCUS: ECONOMIC AND EMPLOYMENT DEVELOPMENT

Alliance for African Assistance	\$30,040
East County EDC Foundation	\$43,720
Home Start, Inc.	\$65,000
International Rescue Committee	\$62,240

CHARITABLE FOUNDATIONS

"Generosity means more than just talking about what's important. It's about putting your time and resources into the issues that impact your region and your local community. The gift is in the giving."

Knox Williams Chair, 2008-2009 Carlsbad Charitable Foundation



The San Diego Foundation is proud of the partnerships we have developed with communities and their leaders to form charitable foundations throughout the region. Born out of our *Endow San Diego* initiative, our eight affiliate foundations strive to increase regional philanthropy, raise funds for both immediate grant making and endowments, and build community spirit.

Our Regional Outreach team works alongside dedicated volunteers to inform and inspire

community members to support local efforts. The combination of the professionalism and resources of The San Diego Foundation with the leadership and guidance of our community partners has resulted in immediate and impactful results over our brief history.

Total affiliate endowment dollars: **Over \$500,000**

Total dollars granted out by affiliates: **Over \$275,000**

Total membership of affiliates: Over 380 members

CHARITABLE FOUNDATIONS



The Carlsbad Charitable Foundation's mission is to advance philanthropy in Carlsbad in order to build community excellence, stimulate innovation and enhance the capacity of nonprofit organizations in Carlsbad.

Thanks to support from its 115 members, this affiliate foundation provided \$53,406 in grants to local nonprofit organizations last year. The grant year's focus was Health and Human Services: Senior Programs.



2008-2009 GRANTEES	\$53,406
San Diego Hospice & The Institute for Palliative Medicine Carlsbad Long Term Care Education Project	\$28,406
North County Community Services North County Community Food Bank	\$12,500
Interfaith Community Services Emergency Food Cards and Transportation Assistance to Carlsbad Senior Citizens	\$12,500

This year's funding was matched by the Gary and Mary West Foundation, thereby doubling the amount that each organization received.

www.carlsbadcharitablefoundation.org



The Oceanside Charitable Foundation's purpose is to meet emerging needs by encouraging and increasing responsible and effective philanthropy by and for the benefit of all who live, work and play in Oceanside.

Now with 56 members, the Oceanside Charitable Foundation awarded \$30,000 in grants for its first cycle of grant making in the spring of 2009. The focus was on Civil Society in the area of Children and Youth Programs.



2008-2009 GRANTEES	\$30,000
North County Lifeline, Inc.	
Oceanside Civic Leadership Project	\$24,900
YMCA Youth and Family Services	
YMCA Street Outreach	\$5,100



This year, an inspired group of residents who understand firsthand the benefits of living in such a beautiful, unique community created the La Jolla Community Foundation. This foundation is committed to encouraging civic engagement and pride in La Jolla through endowment building and grant making.

The founding dynamic board of directors includes: Phyllis Pfeiffer, publisher of *La Jolla Light*; Andy Nelson, president and CEO of Willis Allen; restaurateur George Hauer of George's at the Cove; and Buzz Woolley, president of the Girard Foundation and founder of *voiceofsandiego.org*.

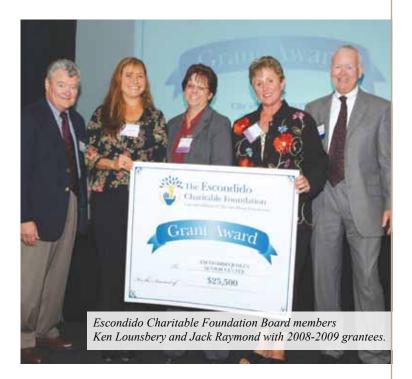
www.lajollacommunityfoundation.org

INLAND



The purpose of the Escondido Charitable Foundation is to increase responsible and effective philanthropy to provide for the future of Escondido through a community endowment. Funds raised through the Escondido Charitable Foundation go to support Escondido organizations and causes through annual grant making to help meet the community's emerging needs.

This charitable foundation proudly includes 125 members. In just two years of grant making, this affiliate has awarded \$170,000 in grants. With a focus on Healthy Lifestyle Choices, \$80,000 was granted in the 2008-2009 grant cycle.



2008-2009 GRANTEES	\$80,000
Escondido Community Sobering Services Interfaith Community Services	\$28,600
Infant-Toddler and Preschool Counseling & Parent Education Program The Escondido Community Child Development Center	\$25,900
Escondido Joslyn Senior Center Nutrition Program City of Escondido Older Adult Services	\$25,500

www. escondido charitable foundation. org



With 46 members, this affiliate has granted over \$20,000 in two years.

This year, the foundation granted \$8,500.

2008-2009 GRANTEES	\$8,500
Stone Ranch Elementary - Accelerated Math	\$5,500
Del Sur Student Learning 24-7	\$2,000
Oak Valley Music Booster Music Outreach Program	\$1,000



www.4sranchcommunityfoundation.org

CHARITABLE FOUNDATIONS





Led by Board Chair Steve Riddle, The Rancho Bernardo Community Foundation awarded more than \$16,800 to projects and programs benefiting Rancho Bernardo.

The foundation also announced that the second impact grant area will focus on the Senior Population.

IMPACT GRANTEES:

Community Organizations

\$16,800

www.rbcommunityfoundation.org







This recently formed Foundation affiliate, the Chula Vista Charitable Foundation (CVCF), was created to encourage and increase responsible and effective philanthropy for all who work and live in Chula Vista. A community endowment will provide annual funding to Chula Vista organizations and causes, making a difference in the community now and for future generations.

Led by community leader and Board chair Paul Souval, CVCF currently has 21 members with contributions and commitments totaling over \$100,000.

www.chulavistacharitablefoundation.org

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VOLUNTEERS

"Generosity is not about just talking. It is about doing. By personally demonstrating the crucial importance of contributing to society through the priceless gifts of your time, your passion, and your dollars that is what true generosity is all about. That also defines great leadership."

Jack Raymond
Community Leade



Outstanding volunteers can be found in every aspect of The San Diego Foundation. Our Board of Governors serves with honor, inspiration and prudence. Our volunteers illustrate to the rest of the community that the giving of their precious time in crucial ways...like lending their expertise to inform our research, or spending hours on site visits to make funding decisions...creates the impact for which The San Diego Foundation is known.

Our donors make our work possible when they lead by example through their philanthropy, through their generosity. We are so proud of all of our leaders, and we are grateful for the incredible value they bring to our work.

In this section you will see the names of many of our leaders...our Board of Governors, our volunteers, our contributors, our staff. We are humbled by their ongoing and deep commitment, and we thank them for their tireless efforts on behalf of our community.



Gerald (Jerry) E. Hoffmeister - Chair

Community Leader

After managing and expanding several global technology companies serving the energy industries worldwide until his retirement in 1997, Jerry currently provides strategic support and mentoring to early stage technology companies and community nonprofit organizations. His dedication and active leadership at The Foundation includes his current role as chair, as well as service on the Board Governance Committee, Organizational Success Program Working Group, the Science & Technology Working Group, and vice chair of the North County Coastal Civic Alliance. He is also president of the Board of Trustees of EJE Academies, a charter school located in El Cajon and chairman emeritus of Project Walk, a spinal cord injury recovery center headquartered in Carlsbad. Jerry earned his BA from Valparaiso University.



Jennifer Adams-Brooks - Vice Chair

President, Clark Consultants

As vice chair, Jennifer brings quality leadership and 20 years of corporate communication, public policy and human resources experience to The Foundation. She is chair of Friends of the Foundation and the Civil Society Working Group. She also serves on the Board Governance and Strategic Planning Committees. She is president of Clark Consultants, a firm she established in 2000 that specializes in human resource consulting and executive coaching. Former posts include chief of staff for members of the State Assembly and City Council, and interim executive director for the Southeast Economic Development Corporation. She serves on several local boards, including vice chair of the San Diego Housing Commission, the UCSD Board of Overseers and the Springall Academy. She earned a BA in communications and urban planning from UCSD.



Steven R. Smith - Secretary

Dean and Professor of Law, California Western Law School

Guided by a deep belief in the importance of civic engagement, Steven joined The Foundation's Civil Society Working Group in 2001 and served as chair from 2004-2009. Steven was appointed Dean of California Western Law School in 1996, following eight years as Dean at Cleveland-Marshall Law School. He is committed to educating "lawyers who will contribute to improving the lives of their clients and the quality of justice in our society." He is former deputy director and remains active in the Association of American Law Schools and in the American Bar Association. He is the past chair of the Section of Legal Education and Admissions to the Bar. Steven received his BA from Buena Vista College, and his JD (Order of the Coif) from the University of Iowa.



Douglas (Doug) G. Hegebarth - Treasurer

Entrepreneur and Business Leader

With over 30 years of business and technology leadership in San Diego, Doug brings a wealth of experience and energy to the Board of Governors. Beginning with a successful 18-year career at SAIC, he continued building his expertise by creating, operating, and rescuing a number of internet and software companies. In addition, Doug provides strategic consulting and mentoring to emerging technology companies throughout San Diego. Doug is currently chair of the Organizational Success Program Working Group as well as a member of the Strategic Planning Committee. Doug is a volunteer member of the Executive Mentor program for MBA students at the UCSD Rady School of Management. Doug is a member of various business and technology associations, most notably the Corporate Directors Forum. He earned his BA in business administration and computer science from National University.



John (Jack) C. Raymond – Immediate Past Chair

Chairman and CEO, The Raymond Companies

With over 30 years in real property development, investment and management, Jack lends his expertise to his role as immediate past chair of The Foundation's Board of Governors. He is also the immediate past chair of the North County Inland Civic Alliance, the San Diego Charitable Real Estate Foundation (CREF), and was the founding chair of the Escondido Charitable Foundation. His regional involvement includes past chair of the San Diego Regional Economic Development Corporation, LEAD San Diego, and the University Council for CSU San Marcos. Recently honored as San Diego Corporate Director of the Year for Nonprofits, Escondido Business Leader of the Year, and Escondido Volunteer of the Year, his diverse leadership posts have included past chair of the California Center for the Arts, Escondido Elementary School Board of Education, and the Escondido Chamber of Commerce, among others. A retired officer in the US Army Reserve, Jack is a graduate of Cornell University.



John Cambon, PhD

Principal, Regent Partners, LLC

John brings to The Foundation and to the Investment Committee over 30 years of experience in the management and financing of early stage companies, corporate planning and investment management. He is a principal with Regent Partners, LLC, a private financial group that provides financial services and bridge financing to emerging growth companies. Prior to Regent Partners, John was a partner at Commercial Bridge Capital, LLC. He has served as CEO and director of Genetic BioSystems, Inc., president and director of AMBIS, Inc., and CEO and director of Digivision, Inc. John is former president of the UCSD Alumni Association, and is vice chair of the UCSD Foundation Board. In addition, John served as a consultant to the Investment Advisory Committee to the Regents of the University of California. John holds a BA in Economics from UC Irvine, and a PhD in Economics from UCSD.



Ted Chan, MD

Medical Director, Emergency Department, UCSD-Hillcrest Medical Center & Thornton Hospital, La Jolla

Ted joined The Foundation Board after spearheading the 2003 post wildfire recovery efforts as chair of the San Diego Regional Disaster Fund. He is currently medical director of the Emergency Departments at both UCSD-Hillcrest Medical Center and the Thornton Hospital in La Jolla. Ted worked in Washington, DC in the Office of the Assistant Surgeon General, and in Sacramento at the California State Senate. Ted continues as the chair of the Disaster Board and serves as medical director for the Metropolitan Medical Strike Team for San Diego County. Ted is editor of the cardiology section of the Journal of Emergency Medicine, and has authored and edited three textbooks.



Roger C. Cornell, MD

Senior Consultant, Department of Dermatology, Scripps Clinic

Roger is a practicing dermatologist with a passion for arts and culture. A graduate of Stanford University Medical School, he served in the Air Force before completing residencies in internal medicine and dermatology at UCSD. He joined Scripps Clinic in 1973 and is a clinical professor at UCSD. Roger volunteered at the UCSD Owen Clinic early in the AIDS crises, and has worked at the Logan Heights Family Health Center, for which he twice received the "Spirit of the Barrio" award. He has also served on such boards as Alliance Healthcare Foundation, Scripps Health Foundation, Mingei Museum, and the San Diego Performing Arts League. A member of the San Diego Arts and Culture Commission for eight years, he was chair of the Arts & Culture Working Group and serves on the Community Partnerships Committee.





James (Jim) M. Cowley

Attorney, Luce Forward Hamilton & Scripps

Jim brings more than 30 years of experience in estate planning, estate and trust administration, charitable giving, and representation of tax-exempt organizations to The Foundation's Board Governance, Compensation and Benefits, and Executive Committees. He is also a director of the San Diego County YMCA, chair of the YMCA's Endowment and Planned Giving Committee, and is a director and officer of private foundations. His interest in nonprofit organizations led to service on the State Bar Committee, which drafted the California Nonprofit Corporations Law. He has lectured extensively on estate planning, charitable giving and nonprofit organizations. Jim is a Fellow of the American College of Trust and Estate Counsel, and is listed in The Best Lawyers in America and Southern California Super Lawyers – San Diego. Jim holds a BS from Brigham Young University and a JD from the University of Chicago Law School (Order of the Coif).



Sandra Daley, MDProfessor of Pediatrics, UCSD School of Medicine; Board Chair, Preuss School UCSD; UCSD Associate Chancellor / Chief Diversity Officer

Bringing to The Foundation a sense of responsibility to improve the world around her, Sandra has served in many capacities. A physician trained at the UCSD School of Medicine, Sandra has worked with patients and students from diverse population groups, and has developed programs to eliminate disparities in health status. Sandra is a recipient of numerous honors, including the Kellogg Foundation National Leadership Fellowship, California Women in Government Award, and LEAD San Diego's Distinguished Service Award.



Bob Dynes, PhD (*Incoming Board Member*)
Community Leader; President Emeritus, University of California; Former Chancellor, UCSD

Bob's career has encompassed a broad spectrum of experiences and accomplishments. Educated as a research physicist, in 1968 Bob joined AT&T Bell Laboratories, where his research earned him international prizes and election into the National Academy of Sciences. After 22 years at Bell Labs, Bob moved on to UCSD as a professor of physics, and within six years became chancellor. In 2003, Bob was appointed as president of the ten campus University of California (UC) system. In addition to his broad set of career accomplishments, Bob has served on a wide variety of for-profit and nonprofit local and national boards.



Paul Eichen (Incoming Board Member) CEO, Rokenbok Toy Company

Paul is chairman of the Orca Fund, an environmentally-focused fund housed at The San Diego Foundation. Paul's background includes a rich, entrepreneurial history. He founded Proxima, a pioneer in the emerging market for data projection, and served as president and director from 1982-1995, during which time Proxima became a public company. Paul started the Rokenbok Toy Company in 1995 to create a "legacy quality" toy system focused on creativity, imagination and learning. He continues to serve as Rokenbok's Chairman today. Paul attended Occidental College, where he studied mathematics. He holds a certificate in Nonprofit Management and Leadership from USD and is currently enrolled in USD's Nonprofit Management and Leadership Masters Program.



Nora M. Faine, MD, MPH

Vice President and Chief Medical Officer, Sharp Health Plan

As former medical and executive director of the Comprehensive Health Center and current vice president and chief medical officer of Sharp Health Plan, Nora brought superior leadership and medical expertise to The Foundation's Health & Human Services Working Group, which she chaired for three years. Children and families in the community have been empowered through her advocacy as a San Diego County First 5 Commissioner, and she has been recognized for her commitment to public health by numerous community service organizations, including Women Helping Women, the San Diego HIV Consumer Council, Soroptimist International organizations, Palavra Tree, Inc., and the San Diego Black Nurses Association. Nora earned a BS from USF, a Master's degree in public health from SDSU, and a doctorate in medicine from Meharry Medical College.



Jane Trevor Fetter

Community Leader

A volunteer in the San Diego community for over 45 years, Jane has been active with The Foundation's Scholarship Selection Committee since 2002 and served as chair of the 30th Anniversary celebratory event. Her volunteer history includes service with the Governor's Commission on Aging and chairing numerous community events. Her community ties currently include service on the Catalina Island Conservancy Board. Jane was honored as United Way Volunteer of the Year, March of Dimes Mother of the Year, Junior League Sustainer of the Year and the San Diego Woman of Dedication. She earned a BA from Stanford where she was elected to Cap and Gown, an honorary scholarship and leadership organization.



William (Bill) K. Geppert

Senior Vice President and General Manager, Cox Communications

With nearly 30 years experience in the telecommunications industry, Bill brings vision and charismatic leadership to his role as chair of *Endow San Diego*, as well as to The Foundation's Board. He has headed Cox Communications in San Diego since 1996. Bill has personally received numerous honors, including the National Cable & Telecommunications Association National Leadership award, San Diego Business Journal's Businessperson of the Year, YMCA Civic Leader of the Year, and the Union of Pan Asian Government's Courageous Leader of the Year award. He is current chair of the San Diego Regional Economic Development Corporation. He also serves on the boards of The Campanile Foundation and USD, and is past chair of the San Diego Regional Chamber of Commerce. Bill received his BA from the University of South Florida and completed Stanford's Executive Program.



Thomas (Tom) Hall

Partner, AlbertHall & Associates, LLC

With over 30 years in the San Diego arts community as a consultant, nonprofit arts administrator, teacher and commercial producer, Tom contributes a wealth of experience and expertise to The Foundation and its Arts & Culture Working Group. In addition to 20 years as the Managing Director of San Diego's Tony Award-winning Old Globe Theatre, he has produced numerous plays and musicals on Broadway and London's West End, has served as president and vice president of the League of Resident Theatres and on such boards and commissions as the California Arts Council, National Endowment for the Arts, and San Diego Commission for Arts and Culture. An honors graduate from the University of California, Tom is certified by the Institute for Cultural Affairs, and is a founding member of the American/Soviet Theatre Initiative and the Fieldstone Leadership Network.

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Craig IrvingPrincipal, Irving Hughes

Craig Irving is a native San Diegan who lives with his wife and five children in Point Loma. He is principal and founder of Irving Hughes, San Diego's largest locally owned commercial real estate company specializing in representing tenants. Craig has been a board member or active fundraiser for many local organizations, such as Naval Special Warfare Foundation, the San Diego Police Foundation, San Diego Young Presidents Organization, the San Diego League, PLNU President's Council, Children's Hospital, Child Abuse Prevention Foundation, Senior Community Centers, Vista Hill Foundation, Neighborhood House, Girl Scouts, Voices for Children, American Heart Association, American Diabetes Association, ProKids Golf Academy, Camp Pendleton YMCA, and many others.



Conny Jamison

Former San Diego City Treasurer

Having served 20 years as City Treasurer, managing collection and investments of over \$1 billion annually and trustee of a \$3 billion pension fund, Conny is past chair of The Foundation's Investment Committee and serves on the Executive Committee and Environment Working Group. She was president of the California Municipal Treasurers Association and served on the boards of the Government Finance Officers Association of the U.S. & Canada and the League of California Cities. She currently sits on a number of boards, including Neighborhood National Bank and the San Diego Kiwanis Club and its foundation. She is also a director of EdFund. With all coursework completed toward a doctorate in economics from UCSD, Conny also holds a Master's degree from SDSU and a Bachelor's degree from Occidental College.



Jerome S. Katzin

Retired Investment Banker

A retired investment banker, Jerome brings to The Foundation's Investment and Executive Committees a strong leadership background. Important past posts include president, UCSD Foundation; trustee, UCSD Board of Visitors; board member of QUALCOMM and of the Price Company; and senior staff of the US Securities and Exchange Commission. Former president of the Jewish Community Foundation and a director of the San Diego Symphony Board, he also serves as a trustee of the UCSD Cancer Center Foundation and on the advisory board of the Rady School of Management. He was designated San Diego Philanthropist of the year on National Philanthropist Day 2007. A Revelle Medalist from UCSD, Jerome has a BA and JD from the University of Chicago.



Connie Matsui (Incoming Board Member)

Social Entrepreneur

Since retiring from Biogen Idec, Inc. as an executive vice president in 2009, Connie's primary interest is social innovation and entrepreneurship. During her 32-year corporate career, she held various general management positions at Biogen Idec, IDEC Pharmaceuticals and Wells Fargo Bank. She has also been an active volunteer and board member for a number of nonprofit organizations, including Girl Scouts of the USA (GSUSA). From 1999 to 2002, she led GSUSA as national president/board chair. She currently serves on the boards of Halozyme Therapeutics, the Mira Costa College Foundation and the Rancho Santa Fe Foundation, as well as on The San Diego Foundation's Executive, Governance and Strategic Planning Committees. Connie received both her BA and MBA from Stanford University.



Paul I. Meyer
Retired Partner, Latham & Watkins, LLP

A graduate of Harvard College and Harvard Law School, Paul is a retired partner at Latham & Watkins, LLP. Repeatedly named as one of The Best Lawyers in America over the course of his career, Paul was the attorney for many prominent real estate projects, including the Staples Center development in downtown Los Angeles, the San Diego Police Headquarters in downtown San Diego, the San Diego Padres Spring Training Facility in Peoria, Arizona, and the Desert Mountain development in Scottsdale, Arizona. Paul also served three years on active duty as a captain in the U.S. Marine Corps Reserve. A former president of the Old Globe Theatre, the La Jolla Chamber Music Society and the San Diego Chapter of the American Jewish Committee, Paul has chaired both the Balboa Park Advisory Board and the San Diego Charitable Real Estate Foundation at The Foundation. He currently serves on the Arts & Culture Working Group and on the Mayor's Balboa Park Task Force.



Barry I. Newman, Esq. Retired Banker & Attorney

Barry has actively practiced law for the past 18 years, after a 27-year career in financial services, and remains a member of the California and New York State Bars and a Judge Pro Tem for the San Diego Superior Court. He brings extensive experience to The Foundation's Audit, Community Partnerships and Executive Committees, its Charitable Real Estate Foundation Board, and its North County Inland Civic Alliance. In addition to serving on the County Civil Service Commission, he is vice chair of the Escondido Planning Commission, chair of the San Diego County Treasurer Oversight Committee, and first vice president on the Episcopal Diocese Corporation Board of Directors. He previously served as chairman and CEO of the Security Pacific Finance Group and as senior executive vice president and chief lending officer of Great America Bank. He received his Bachelor's degree from Alfred University and his JD from New York University.



Hollyce J. PhillipsCommunity Leader

Hollyce brings more than 20 years experience in the world of television and communications to her philanthropic work in the San Diego community. She is a founding member of the board of directors, and chair elect for the Carlsbad Charitable Foundation. Hollyce is on the board of directors for the Girls Scouts San Diego-Imperial Counties, having chaired their major fundraising "Urban Campout" event in 2004 and 2005. Hollyce is a member of The San Diego Women's Foundation and serves as a member of The San Diego Foundation's North County Coastal Civic Alliance. Hollyce has a Bachelor's degree from Stanford University and did masters work at the University of Minnesota Graduate School of Journalism.



Garry Ridge (Incoming Board Member)
President & Chief Executive Officer, WD-40 Company

Garry Ridge is president and chief executive officer of the WD-40 Company, headquartered in San Diego. He has been with WD-40 since 1987 in various management positions, including executive vice president of international business. Garry has worked directly with WD-40 in over 50 countries. Garry has been awarded Director of the Year for Enhancement of Economic Value, the Arthur E. Hughes Career Achievement Award, and the Ernst & Young—Master Entrepreneur Award. In 2009, he co-authored a book with Ken Blanchard titled *Helping People Win at Work: A Business Philosophy Called Don't Mark My Paper, Help Me Get an A*. Garry received his MS in executive leadership from USD and currently serves as an adjunct professor at the institution.



Barbara A. Sawrey, PhD

Associate Vice Chancellor, Undergraduate Education, UCSD

Barbara's previous positions include co-director, Doctoral Program in Mathematics and Science Education and vice-chair for Education in the Department of Chemistry & Biochemistry. Barbara is a recipient of UCSD's Academic Senate Distinguished Teaching Award, an Alumni Excellence Award, and the American Chemical Society Award for Encouraging Women in the Chemical Sciences. She has been a faculty member in Chemistry & Biochemistry for 26 years, and is a local and national officer in the American Chemical Society. She received a BS in chemistry from Baldwin-Wallace College. Prior to earning her PhD jointly from SDSU and UCSD in 1983, she was an industrial chemist in Jacksonville, Florida.



Nancy A. Spector (Incoming Board Member)

Attorney; Certified Specialist in Estate Planning, Trust & Probate Law

Nancy is a Certified Specialist in Estate Planning, Trust & Probate Law. She is a sole practitioner who concentrates her practice in the areas of estate planning, probate, trust administration, and special needs trusts. Nancy graduated with honors from Western State University College of Law, holds a MA in American History from George Washington University and graduated Phi Beta Kappa from the University of Illinois. Nancy is past president of the Estate Planning Council and past chair of the Probate Section of the San Diego County Bar Association. She is the current chair of The Foundation's Professional Advisor Council and is an active member of the San Diego Women's Foundation. Her volunteer history includes her role as board member at the San Diego Library Foundation, the Old Globe and the Alzheimer's Association and participant in eight 3-Day Komen walks for breast cancer research.



Raymond (Ray) V. Thomas

Community Leader

Ray brings to The Foundation over 34 years of financial management experience in the computer technology and software industry. He retired in 2000 after five years as chief financial officer of HNC Software, Inc., previously serving in senior financial management positions at several other high technology companies. His extensive background ensures quality fiscal management at The Foundation, where Ray currently chairs the Compensation and Benefits Committee and also serves on the Finance, Executive, North County Civic Alliance, and Scholarship Selection Committees. He has served on the boards of several information technology companies. Ray holds a BA from Purdue University and attended the Wharton School of Business at the University of Pennsylvania.



Carisa Wisniewski

San Diego Office Managing Partner, Moss Adams, LLP

Carisa brings nearly 20 years of public accounting experience to her current leadership role as chair of The Foundation's Finance Committee, and her membership on the Governance and Executive Committees. She was a founding board member of the San Diego Foundation Regional Disaster Fund and served on the Science & Technology Working Group. Carisa is currently the Office Managing Partner at Moss Adams after serving in several roles, including the leader of the Technology and Life Sciences Practice. She was also a founding member of the joint committee of the FASB and AICPA for Private Company Financial Reporting. A member of the California Society of Certified Public Accountants and the American Institute of CPAs, Carisa earned a BA in accounting from CSUF.

LEADERSHIP



John D. Wylie

Co-founder, CapitalWorks Investment Partners, LLP

With over 25 years in the investment industry, John brings his financial management expertise and community service values to The Foundation as vice chair of the Investment Committee and as a past member of the Scholarship Selection Committee. Prior to co-founding CapitalWorks, he was president of Nicholas-Applegate Mutual Funds, chief investment officer of the Investor Services Group, lead portfolio manager of the Fund's Growth Income team, and worked with the Metropolitan Life Insurance Company for several years. John's community support includes organizations in San Diego helping to preserve the environment, enhance civic pride, assist cultural development, and further scholarship opportunities. He holds a BA in american studies and graduated cum laude from Amherst College.



James (Jim) Ziegler

Community Volunteer

A community leader with over 25 years experience of banking throughout California and as a small business owner, Jim contributes his expertise to The Foundation's Executive Committee, the Civil Society Working Group, and the San Diego Regional Disaster Task Force. Previous community affiliations include board service of AIDS Foundation San Diego, La Mesa Chamber of Commerce, Mission Beach Precise Planning Board, Diversionary Theatre, El Cajon Boulevard Businessmen's Association, San Diego HIV Funding Collaborative, and The San Diego Lesbian Gay Bisexual and Transgender Community Center for which he was board chair in 2000. Jim earned his BA from Miami University in Ohio, and is a U.S. Navy Viet Nam-era veteran.



OUTGOING BOARD MEMBERS



Darcy C. BinghamCommunity Leader

Darcy believes in contributing to the community as an entrepreneur through active philanthropic involvement. She is co-founder of San Diego Social Venture Partners and SVP International, a founding member of the San Diego Women's Foundation, board member of the UCSD Foundation, chair of the UCSD Undergraduate Scholarship Council, and chair of the North County Coastal Civic Alliance.



Bruce G. Blakley, CPA

Retired Partner, PricewaterhouseCoopers, LLP Bruce brought inspiration and expertise to his role as chair of The Foundation's Board of Governors, which he held from 2005-2007. He was recently named the 2007 "Director of the Year – Nonprofit" by the Corporate Directors Forum for his work at The Foundation. He previously served as a board member of the San Diego Venture Group, LEAD San Diego, The Japan Society of San Diego and Tijuana, and the Mission Valley YMCA.



David Bejarano

Co-owner/President of Presidential Security Service
David joined The Foundation with over 25 years of
experience with the San Diego Police Department,
including service as the first Hispanic Chief of
Police from 1999-2003. David was formally
recognized for his efforts in reducing border
violence and forging international law enforcement
partnerships. He is the former Presidential
Appointee U.S. Marshall for the Southern District
of California.



Denise Lew, PhD

Senior Licensing Officer, UCSD

Denise provides both scientific expertise and business leadership to The Foundation's Science & Technology Working Group, and the Community Partnerships Committee. She is a founding member of the San Diego Women's Foundation, sits on the board of the Girl Scouts San Diego-Imperial Council, and participates in other women's professional organizations, such as Athena.

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4SRANCH~DEL SUR COMMUNITY FOUNDATION BOARD

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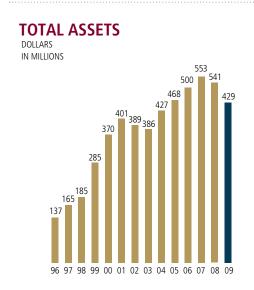
Rita Solberg

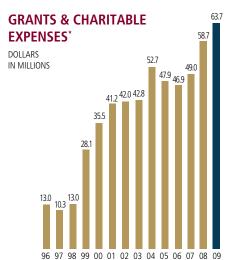
Pam Werner

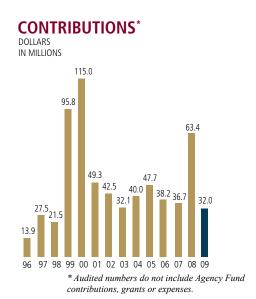
"Our generous donors and the impact they have on San Diego are some of our most precious commodities at The San Diego Foundation. For those of us tasked with the oversight of these gifts, our greatest value lies in the impeccable stewardship of funds and the excellence in care taken in honoring our donors' efforts to create a brighter tomorrow."

Raymond V. Thomas
Board Treasurer, FY 2003-2009

Our commitment is to maintain and grow the charitable assets entrusted to us. The financial information contained in this annual report is a condensed version of the fiscal year 2009 audited financial statements. A complete set of the audited financial statements, with accompanying notes and report from independent auditor Mayer Hoffman McMann P.C. is available on The San Diego Foundation's website.







BALANCE SHEET DOLLARS IN MILLIONS		
	6/30/09	6/30/08
ASSETS		
Cash & Cash Equivalents	39,154	55,022
Investments	351,251	439,198
Other Assets	38,319	46,848
TOTAL ASSETS	428,724	541,068

Our **Finance Committee** is responsible for monitoring the fiscal operations, policies and procedures of The San Diego Foundation.

Our **Audit Committee** provides assistance to the Board of Governors in fulfilling their oversight responsibility to the public relating to the internal accounting and financial controls and the annual independent audit of The Foundation's financial statements.

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ENDOWMENT INVESTMENT POLICY

The San Diego Foundation's endowment funds are invested in a "Balanced Pool" portfolio, which is structured for long-term total return. To provide diversification and to reduce overall risk, the investments are divided into carefully defined asset classes. Assets are invested by professional money managers hired by The Foundation through a competitive process. The investment performance of each money manager is monitored by an independent investment consultant retained by The Foundation and overseen by The Foundation's Investment Committee. A list of our current investment managers is available on The San Diego Foundation's website.

ENDOWMENT BALANCED POOL ASSET ALLOCATION

Includes endowment principal only

International Equity 24%

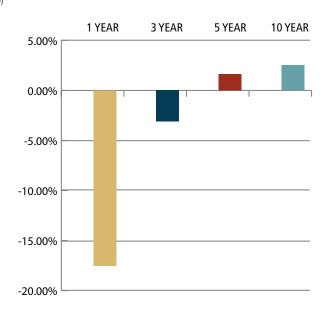
Tips 3%

Large-Cap Equity 24%

Small-Cap Equity 9%

INVESTMENT RETURN DATA

(2004-2009)



Our **Investment Committee** ensures that The Foundation maintains a diversified portfolio of assets in order to meet investment return objectives and mitigate risk.

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CONTRIBUTIONS TO NEW AND EXISTING FUNDS

July 1, 2008 – June 30, 2009

The San Diego Foundation wishes to thank and recognize our many donors whose generosity over the past year helped support a wide range of services and programs in our community. Although this list is limited to contributions of \$1,000 or more, all gifts are greatly appreciated and truly make a difference.

\$100,000 AND ABOVE Accredited Home Lenders, Inc. Dorothy Beauchamp CLT Beauchamp Charitable Lead Annuity Trust Marc and Patricia Brutten The California Endowment Estate of William W. Carstens Kathryn Colachis College Access Foundation of California Harry and Valerie Cooper County of San Diego Cox Communications, Inc. **Cush Family Foundation** Arie de Jong Hans and Margaret Doe Charitable Trust Joan Eichen Escondido Creek Conservancy Farrell Family Foundation First American Title **Insurance Company** The Ford Foundation Eugene Foster Estate of Thomas C. Frank Estate of Albert A and Anna Belle Gabbs Gen-Probe, Inc. Estate of Betty Upham Gouraud Laury S. Graves Donald R. Heye

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\$50,000 - \$99,999

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Fund of the Jewish

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